SCORE national’s site (www.score.org) has an extensive library of content in the forms of blogs, articles, checklists, templates, eguides, ebooks, infographics and videos. We also list live and recorded national webinars and courses-on-demand and provide a list of local workshops.

**BUSINESS PLANS**

**Written content**


3 Common Business Plan Myths: [https://www.score.org/blog/3-common-business-plan-myths](https://www.score.org/blog/3-common-business-plan-myths)

5 Reasons Your Startup Needs a Business Plan: [https://www.score.org/blog/5-reasons-your-startup-needs-business-plan](https://www.score.org/blog/5-reasons-your-startup-needs-business-plan)

**Webinars/Courses-on-demand**

Developing a Business Plan: [https://www.score.org/event/developing-business-plan](https://www.score.org/event/developing-business-plan)

Ask SCORE: Business Plans: [https://www.score.org/event/ask-score-business-plans](https://www.score.org/event/ask-score-business-plans)

Elements of a Nimble Business Plan: [https://www.score.org/event/elements-nimble-business-plan](https://www.score.org/event/elements-nimble-business-plan)

What You Need to Know About Business Plans: [https://www.score.org/event/what-you-need-know-about-business-plans](https://www.score.org/event/what-you-need-know-about-business-plans)

Overcome the Fear of Business Planning by Using the Business Model Canvas: [https://www.score.org/event/overcome-fear-business-planning-using-business-model-canvas](https://www.score.org/event/overcome-fear-business-planning-using-business-model-canvas)

Lean Business Planning for Better Management: [https://www.score.org/event/lean-business-planning-made-easy](https://www.score.org/event/lean-business-planning-made-easy)
STARTUP

Written content


Simple Steps for Starting Your Business Workbook and Online Workshop Series (#1 most popular webinar every month)- [https://www.score.org/getstarted](https://www.score.org/getstarted)


16 Steps to Starting a Business While Working Full Time: [https://www.score.org/resource/16-steps-starting-business-while-working-full-time](https://www.score.org/resource/16-steps-starting-business-while-working-full-time)

10 Resources Every Startup Should Know About: [https://www.score.org/blog/10-resources-every-startup-should-know-about](https://www.score.org/blog/10-resources-every-startup-should-know-about)

Startup Marketing Basics: [https://www.score.org/resource/startup-marketing-basics](https://www.score.org/resource/startup-marketing-basics)

Essential Steps For Turning Your Hobby Into A Business: [https://www.score.org/blog/essential-steps-turning-your-hobby-business](https://www.score.org/blog/essential-steps-turning-your-hobby-business)

Don’t Go Broke: 5 Ways to Validate Your Business Ideas: [https://www.score.org/blog/dont-go-broke-5-ways-validate-your-business-ideas](https://www.score.org/blog/dont-go-broke-5-ways-validate-your-business-ideas)

9 Questions Smart Entrepreneurs Answer Before Starting a Business: [https://www.score.org/blog/9-questions-smart-entrepreneurs-answer-starting-business](https://www.score.org/blog/9-questions-smart-entrepreneurs-answer-starting-business)


Webinars/Courses-on-demand

Simple Steps for Starting Your Business Workbook and Online Workshop Series (#1 most popular webinar every month)- [https://www.score.org/getstarted](https://www.score.org/getstarted)

7 Steps to Starting a Business: [https://www.score.org/event/7-steps-starting-business](https://www.score.org/event/7-steps-starting-business)

Startup Shortcuts - 10 Ways to Jumpstart Your Small Business: [https://www.score.org/event/startup-shortcuts-10-ways-jumpstart-your-small-business](https://www.score.org/event/startup-shortcuts-10-ways-jumpstart-your-small-business)


Start a Successful Business on a Small Budget: [https://www.score.org/event/start-successful-business-small-budget](https://www.score.org/event/start-successful-business-small-budget)

Idea to Execution: How to Launch or Grow Your Small Business: [https://www.score.org/event/idea-execution-how-launch-or-grow-your-small-business](https://www.score.org/event/idea-execution-how-launch-or-grow-your-small-business)
GROWTH STRATEGIES

Written Content


Simple Steps for Growing Your Business Workbook: https://www.score.org/resource/simple-steps-growing-your-business-workbook

SWOT Analysis Worksheet: www.score.org/resource/swot-analysis-worksheet

Increase Small Business Sales with These Stat-Based Insights: https://www.score.org/blog/increase-small-business-sales-these-stat-based-insights

How to Scale a Business: https://www.score.org/blog/how-scale-business

Growing Companies Invest in IT: https://www.score.org/blog/growing-companies-invest-in-it

An Insider Secret to Increased Profitability – Conducting a Formal Retention Audit: https://www.score.org/blog/insider-secret-increased-profitability-conducting-formal-retention-audit

How to Build Your Bench of Employees: https://www.score.org/resource/how-build-your-bench-employees

Webinars/Courses-on-demand

How to Create a One-Page Plan of Action to Grow Your Company: https://www.score.org/event/how-create-one-page-plan-action-grow-your-company

Idea to Execution: How to Launch or Grow Your Small Business: https://www.score.org/event/idea-execution-how-launch-or-grow-your-small-business

Little Changes, Big Results in Small Business: https://www.score.org/event/little-changes-big-results-small-business


Growing with Partners and Investors: https://www.score.org/event/growing-partners-and-investors

Grow Your Business Online: https://www.score.org/event/grow-your-business-online
FINANCES

Written Content


Financial Projections Template: https://www.score.org/resource/financial-projections-template

12 Month Cash Flow Statement www.score.org/resource/12-month-cash-flow-statement

12-Month Profit and Loss Projection: https://www.score.org/resource/12-month-profit-and-loss-projection

One Year Sales Forecast Template For Your Business www.score.org/resource/sales-forecast-12-months


Simple Steps to Choosing the Right Financing: https://www.score.org/resource/simple-steps-choosing-right-financing

Accountants Versus Bookkeepers — What You Should Know: https://www.score.org/blog/accountants-versus-bookkeepers-what-you-should-know

10 Tips for Better Small Business Bookkeeping: https://www.score.org/blog/10-tips-better-small-business-bookkeeping

Webinars/Courses-on-demand

Managing Your Cash Flow: https://www.score.org/event/managing-your-cash-flow

Preparing a Cash Budget: https://www.score.org/event/preparing-cash-budget

3 Ways to Boost Your Bottom Line: https://www.score.org/event/3-ways-boost-your-bottom-line


Uncover the Untapped Revenue in Your Business: https://www.score.org/event/uncover-untapped-revenue-your-business

Add More Revenue Streams to Your Service-Based Business: https://www.score.org/event/add-more-revenue-streams-your-service-based-business

Budgeting 101 - Planning For Profit & Success: https://www.score.org/event/budgeting-101-planning-profit-success

Tips for Getting Your Business Financially Fit: https://www.score.org/event/tips-getting-your-business-financially-fit

2 Important Tax Changes for Small Businesses in 2018: [https://www.score.org/blog/2-important-tax-changes-small-businesses-2018](https://www.score.org/blog/2-important-tax-changes-small-businesses-2018)

14 Tax Resources for Small Business Owners: [https://www.score.org/blog/14-tax-resources-small-business-owners](https://www.score.org/blog/14-tax-resources-small-business-owners)

How to Choose a Tax Preparer: [https://www.score.org/resource/how-choose-tax-preparer](https://www.score.org/resource/how-choose-tax-preparer)

The Top Three Considerations When Choosing Your Startup’s Business Structure: [https://www.score.org/blog/top-three-considerations-when-choosing-your-startup-business-structure](https://www.score.org/blog/top-three-considerations-when-choosing-your-startup-business-structure)

5 Signs You Need to Reconsider Your Sole Proprietor Status: [https://www.score.org/blog/5-signs-you-need-reconsider-your-sole-proprietor-status](https://www.score.org/blog/5-signs-you-need-reconsider-your-sole-proprietor-status)

4 Ways to Stay Focused on Taxes All Year: [https://www.score.org/blog/4-ways-stay-focused-taxes-all-year](https://www.score.org/blog/4-ways-stay-focused-taxes-all-year)

Employee or Independent Contractor? Understanding the Classification Tests: [https://www.score.org/resource/employee-or-independent-contractor-understanding-classification-tests](https://www.score.org/resource/employee-or-independent-contractor-understanding-classification-tests)


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Easy Tax Planning and Organizing for Small Businesses: [https://www.score.org/event/easy-tax-planning-and-organizing-small-businesses](https://www.score.org/event/easy-tax-planning-and-organizing-small-businesses)

MARKETING

Written Content
Annual Marketing Budget Template: www.score.org/resource/annual-marketing-budget-template
Your Brand Brainstorming Worksheet: https://www.score.org/resource/your-brand-brainstorming-worksheet
How to Build Your Brand on a Budget: https://www.score.org/resource/how-build-your-brand-budget
Rebranding Your Business: www.score.org/resource/rebranding-your-business
How to Write a Marketing Plan in 5 Easy Steps: https://www.score.org/blog/how-write-marketing-plan-5-easy-steps
15 Ways You May Be Missing Opportunities to Build Your Brand: https://www.score.org/resource/15-ways-you-may-be-missing-opportunities-build-your-brand
The 4 WHYs of Public Relations: https://www.score.org/blog/4-whys-public-relations

Webinars/Courses-on-demand
Simple Steps for Starting Your Business: Module 3 - Creating Your Marketing Plan: https://www.score.org/event/simple-steps-starting-your-business-module-3-creating-your-marketing-plan
Building Your Brand: https://www.score.org/event/building-your-brand
3 Steps To Building A Profitable Digital Brand: https://www.score.org/event/3-steps-building-profitable-digital-brand
Essential Elements of Every Small Business Website: https://www.score.org/event/essential-elements-every-small-business-website
Build a Relationship - A Guide to Effective Customer Communication Through Video, Text and Email: https://www.score.org/event/build-relationship-guide-effective-customer-communication-through-video-text-and-email
Increase Your Revenue with SEO: https://www.score.org/event/increase-your-revenue-with-seo
Simplifying Social Media for Solopreneurs: https://www.score.org/event/simplifying-social-media-solopreneurs
EMPLOYEE COMMUNICATION (can be used with client meetings)

Written Content

Effective Staff Communication: Tips for Small Businesses: [https://www.score.org/blog/effective-staff-communication-tips-small-businesses](https://www.score.org/blog/effective-staff-communication-tips-small-businesses)

5 Ways to Improve Communication Within Your Small Business: [https://www.score.org/blog/5-ways-improve-communication-within-your-small-business](https://www.score.org/blog/5-ways-improve-communication-within-your-small-business)

Checklist for an Effective Sales Meeting (can be adapted for any kind of meeting): [https://www.score.org/resource/checklist-effective-sales-meeting](https://www.score.org/resource/checklist-effective-sales-meeting)

How to Conduct “Smart” Meetings: [https://www.score.org/blog/how-to-conduct-smart-meetings](https://www.score.org/blog/how-to-conduct-smart-meetings)

how to talk to millennials: Meet the Millenipreneurs: A New Breed of Entrepreneurs: [https://www.score.org/blog/meet-millenipreneurs-new-breed-entrepreneurs](https://www.score.org/blog/meet-millenipreneurs-new-breed-entrepreneurs)

how to talk to gen z: What You Need to Know About Generation Z: [https://www.score.org/blog/what-you-need-know-about-generation-z](https://www.score.org/blog/what-you-need-know-about-generation-z)

Webinars/Courses-on-demand

It’s Not What You Say, but How You Say It (great on communications styles): [https://www.score.org/event/it%E2%80%99s-not-what-you-say-how-you-say-it](https://www.score.org/event/it%E2%80%99s-not-what-you-say-how-you-say-it)

NONPROFITS

Written Content


How to Start a Nonprofit Organization: [https://www.score.org/blog/how-start-nonprofit-organization](https://www.score.org/blog/how-start-nonprofit-organization)

Starting A Nonprofit: [https://www.score.org/blog/starting-nonprofit](https://www.score.org/blog/starting-nonprofit)

Non-Profit Startup Checklist: [https://www.score.org/blog/non-profit-startup-checklist](https://www.score.org/blog/non-profit-startup-checklist)

How to Market Your Nonprofit Online: [https://www.score.org/blog/how-market-your-nonprofit-online](https://www.score.org/blog/how-market-your-nonprofit-online)

Webinars/Courses-on-demand

Yes, You Can Start a Non-Profit: [https://www.score.org/event/yes-you-can-start-non-profit](https://www.score.org/event/yes-you-can-start-non-profit)
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HOW TO SEARCH FOR MORE CONTENT

Here are general directions on how to search for content:

**Content search method #1**

If you only want to find *written material*, the preferred search method is to click on “Browse library” in the main navigation bar.

Scroll down the Browse library page to a filtering bar. You can filter results by business stage, topic, format, entrepreneur type and industry. The most popular filter is by topic. Click on the filter, and a dropdown menu will appear:

Once you pick a filter, such as Human Resources, you can then search within those results:
Content search method #2

You can also use the search bar in the upper right corner of every page:

Searching this way pulls ALL results from the site, including webinars, local events, news headlines. This method is helpful if you are looking for a specific term, such as cybersecurity:

You can then filter your search results on the left bar by topic, business stage, format and language. I picked “format,” and got a dropdown menu:
How to Search for Workshops (live and recorded webinars, courses on demand and local workshops)

You can also search for webinars, both live and recorded, courses-on-demand and local workshops by clicking on the Take a Workshop button in the main navigation bar.

You can search with the same filters as you would with the library content.